# WHY I’M CELEBRATING EMAIL

**Send on March 4**

*Share your story with supporters and let them know how they can help you kick-off the special day.*

SUBJECT: Paws for a Cause: Why March 11th is Important to My Family

Dear [NAME],

Autism Service Dog Day is one week away!

I am excited to celebrate this special day because of a cause that is so important to me and my family. [INSERT PERSONAL STORY ABOUT YOUR CHILD AND HOW A SERVICE DOG WILL HELP THEM].

That’s why we've set a goal to raise [$GOAL AMOUNT] on March 11th. This is the amount we need to [CAMPAIGN GOAL].

Please consider supporting my campaign. Here are a few ways you can help:

* Donate to my online fundraiser [INSERT WEBSITE LINK]
* Follow us on [FACEBOOK/INSTAGRAM/TWITTER] for exciting updates [INSERT LINKS TO SOCIAL MEDIA ACOUNTS]
* Share this message with friends and family – and encourage them to join the celebration!

Thank you so much for your support. It means so much to our family!

Wags + Gratitude,

[YOUR NAME]