# HALFWAY THERE EMAIL

**Send on March 11 (noon)**

*Update your supporters with the amount you’ve raised so far. Include a picture of your child holding their dog bone meter with the progress amount colored in.*

SUBJECT: We’ve Got Something Paw-Some to Celebrate!

Dear [NAME],

Thanks to over [#] donors, we’re just over [QUARTERWAY/HALFWAY/ETC.] to our goal!

I am so grateful for all my friends and family who have already donated to my campaign, shared our story, and/or sent us heart-warming messages of support.

If you haven't given yet, you can make a quick donation that will help us get [CHILD'S NAME] their autism service dog at [LINK TO WEBSITE].

Autism Service Dog Day comes but once a year, so let’s cross the finish line strong!

Wags + Gratitude,

[YOUR NAME]